

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Mike CRISTOFALO et al.

Serial No.: 09/834,500

Filing Date: April 12, 2001

For: SYSTEM AND METHOD FOR
TARGETING OBJECT ORIENTED
AUDIO AND VIDEO CONTENT TO
USERS

Examiner: Daniel LASTRA

Group Art Unit: 3622

**SUPPLEMENTAL INFORMATION DISCLOSURE
STATEMENT**

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicants submit for consideration in the above-identified application the documents listed on the attached Form PTO-1449. Copies of the foreign and non-patent documents are also submitted herewith on a CD due to the substantial number of references. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is being submitted after receipt of a first Office Action on the merits but before mailing of a final Office Action or Notice of Allowance. Accordingly, a Fee Transmittal form (PTO/SB/17) is attached to this submission in duplicate.

Applicants would appreciate the Examiner initialing and returning the Form PTO-1449, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a

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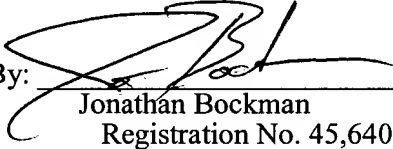
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complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing 559442004400.

Dated: December 13, 2004

Respectfully submitted,

By: 
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1650 Tysons Boulevard
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Form PTO-1449

INFORMATION DISCLOSURE CITATION
IN AN APPLICATION

(Use several sheets if necessary)

Docket Number: 559442004400

Application Number: 09/834,500

Applicant

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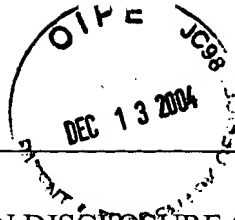
Filing Date: April 12, 2001

Group Art Unit: 3622

Mailing Date: December 13, 2004

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	2.	6/3/1986	4,592,546	FASCENDA et al.			
	3.	3/29/1988	4,734,764	POCOCK et al.			
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	Applicant Mike CRISTOFALO et al.	
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PTO/SB/08 (2-92)

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INFORMATION DISCLOSURE CITATION IN AN APPLICATION

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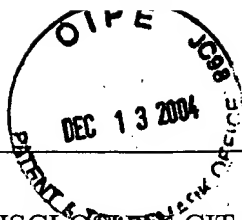
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INFORMATION DISCLOSURE CITATION
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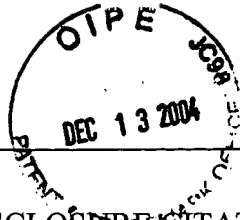
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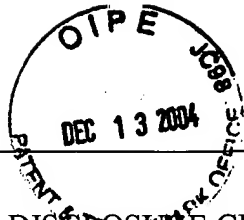


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	182.	6/12/1997	DE 19545882	Germany			abstract	
	183.	12/4/1985	EP 0 163 577	Europe			X	
	184.	11/5/1997	EP 0 805 598	Europe			X	
	185.	4/22/1998	EP 0 837 609	Europe			X	
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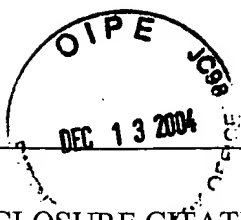
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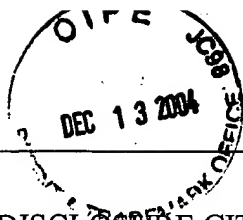
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	209.	8/14/1997	WO 97/29591	PCT			X	
	210.	9/12/1997	WO 97/33434	PCT			X	
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	218.	"TV Navigator" brochure; copyright 1997 by Network Computer, Inc.; 6 pages
	219.	"Worldgate" brochure; copyright 1998 by Worldgate Communications; 12 pages
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		Applicant Mike CRISTOFALO et al.	
		Filing Date: April 12, 2001	Group Art Unit: 3622
		Mailing Date: December 13, 2004	
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